Byrke Sestok, CFP®
440 Mamaroneck Ave.
Suite 403
Harrison, NY 10528
914-220-6196

Headquarters: 11215 N. Community House Rd. Suite 775 Charlotte, NC 28277 888.430.1555

# **Independent Advisor Alliance**



April 13, 2020

# FORM ADV PART 2B BROCHURE SUPPLEMENT

This brochure supplement provides information about Byrke Sestok that supplements the Independent Advisor Alliance brochure. You should have received a copy of that brochure. Please contact us at **888.430.1555** if you did not receive Independent Advisor Alliance brochure or if you have any questions about the contents of this supplement.

Additional information about Byrke Sestok is available on the SEC's website at <a href="https://www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a>.

# Byrke Sestok

Year of Birth: 1976

## Education:

• Cornell University B.S. 1998

# Business Background:

- Independent Advisor Alliance, LLC; Investment Advisor Representative, 2019 present
- LPL Financial; Registered Representative, 2016 present
- Independent Financial Partners; Investment Advisor Representative, 2016 present
- MetLife Securities; Registered Representative, 2011 2016
- Ameriprise Financial; Registered Representative, 2001 2011

#### Certifications:

Certified Financial Planner<sup>™</sup> (CFP<sup>®</sup>)

## **CFP®**

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (with flame design) marks (collectively, the "CFP® marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States, and in a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education Complete an advanced college-level course of study addressing the
  financial planning subject areas that CFP Board's studies have determined as necessary
  for the competent and professional delivery of financial planning services; and attain a
  bachelor's degree from a regionally accredited United States college or university (or its
  equivalent from a foreign university). CFP Board's financial planning subject areas
  include insurance planning and risk management, employee benefits planning,
  investment planning, income tax planning, retirement planning, and estate planning;
- Examination Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;

- Experience Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics Agree to be bound by CFP Board's Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education Complete 30 hours of continuing education hours every two
  years, including two hours on the Code of Ethics and other parts of the Standards of
  Professional Conduct, to maintain competence and keep up with developments in the
  financial planning field; and
- Ethics Renew an agreement to be bound by the Standards of Professional Conduct. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

# **Item 3 Disciplinary Information**

I am required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of my advisory business or integrity. I have no information applicable to this item. Additional information is contained on <a href="http://brokercheck.finra.org">http://brokercheck.finra.org</a> or <a href="http://brokercheck.finra.org">www.adviserinfo.sec.gov</a> that you may wish to review.

#### **Item 4 Other Business Activities**

In addition to offering advisory services, I also involved in the following investment-related businesses or occupations:

I am a registered representative of LPL Financial ("LPL"), a registered broker/dealer and member of the Financial Industry Regulatory Authority ("FINRA"). In this capacity, I may sell securities to clients and receive normal and customary compensation in the form of commissions. Clients are under no obligation to purchase or sell securities through me on a commissionable basis. In addition, I may receive other compensation such as mutual fund or money market 12b-1 fees and variable annuity trails. The potential for receipt of commissions and other compensation gives him an incentive to recommend investment products based on the compensation received, rather than on your needs. To address this, disclosure is made to you at the time a brokerage account is opened through LPL. Please refer to the Fees and Compensation section and the Client Referrals and Other Compensation section of Independent Advisor Alliance's firm brochure for additional disclosures on this topic.

I am affiliated with Rightirement Wealth Partners. This is a business name that is used as a DBA (do business as) for brokerage business conducted through LPL Financial and advisory business conducted through Independent Advisor Alliance.

I am also licensed as an independent insurance agent and appointed through various insurance companies to offer life insurance, long-term care insurance, fixed annuities, health and disability insurance. In such capacity, I can sell insurance products to clients and receive normal and customary compensation in the form of commissions. The potential for receipt of commissions and other compensation gives me an incentive to recommend insurance products based on the compensation received, rather than on your needs. To address this, client's purchasing insurance will receive certain disclosure documents and complete an insurance application process when conducting such transactions.

# **Item 5 Additional Compensation**

I may receive compensation from product sponsors. Such compensation may not be tied to the sales of any products. Compensation may include such items as gifts valued at less than \$100 annually, an occasional dinner or ticket to a sporting event, or reimbursement in connection with educational meetings or marketing or advertising initiatives. Product sponsors may also pay for education or training events that I may attend.

I may also receive from LPL bonuses based on my production, awards of stock options to purchase shares of LPL's parent company, LPL Investment Holdings Inc., reimbursement of fees I pay to LPL for items such as administrative services, and other things of value such as complimentary or reduced-cost attendance at LPL's national sales conference or top producer forums and events. These financial incentives from LPL are based on my overall business production. However, in some cases, the incentives are greater for assets I service in advisory programs.

# **Item 6 Supervision**

Robert Russo is the owner and CEO of Independent Advisor Alliance. Robert Russo and the Chief Compliance Officer, Jessica Sexton, are responsible for supervising the activities of our firm. Our firm has developed Written Supervisory Policies and Procedures which we follow that address my supervisory responsibilities including periodically reviewing investment recommendations, trades and communications with clients.

Robert Russo and/or Jessica Sexton can be reached at 888-430-1555.

# William N Brancaccio CFP® 440 Mamaroneck Ave. Suite 403 Harrison, NY 10528 914-220-6196

Headquarters: 11215 N. Community House Rd. Suite 775 Charlotte, NC 28277 888.430.1555

# **Independent Advisor Alliance**



April 13, 2020

# FORM ADV PART 2B BROCHURE SUPPLEMENT

This brochure supplement provides information about William Brancaccio that supplements the Independent Advisor Alliance brochure. You should have received a copy of that brochure. Please contact us at **888.430.1555** if you did not receive Independent Advisor Alliance brochure or if you have any questions about the contents of this supplement.

Additional information about William Brancaccio is available on the SEC's website at <a href="https://www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a>.

# William Brancaccio

Year of Birth: 1989

## Education:

BBA, Finance, Hofstra University, 2011

# Business Background:

- Independent Advisor Alliance LLC; Investment Advisor Representative, 2019 present
- LPL Financial; Registered Representative, 2016 present
- Independent Financial Partners LLC; Investment Advisor Representative, 2016 2019
- MSI Financial Service Inc.; Financial Service Representative, Financial Planner, Investment Advisor Representative, 2016 – 2016
- MetLife Securities Inc.; Financial Service Representative, Financial Planner, Investment Advisor Representative, 2011 2016

## Certifications:

Certified Financial Planner™ (CFP®)

# **CFP**®

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- Education Complete an advanced college-level course of study addressing the
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  for the competent and professional delivery of financial planning services; and attain a
  bachelor's degree from a regionally accredited United States college or university (or its
  equivalent from a foreign university). CFP Board's financial planning subject areas
  include insurance planning and risk management, employee benefits planning,
  investment planning, income tax planning, retirement planning, and estate planning;
- Examination Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and

client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;

- Experience Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics Agree to be bound by CFP Board's Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education Complete 30 hours of continuing education hours every two
  years, including two hours on the Code of Ethics and other parts of the Standards of
  Professional Conduct, to maintain competence and keep up with developments in the
  financial planning field; and
- Ethics Renew an agreement to be bound by the Standards of Professional Conduct. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

# **Item 3 Disciplinary Information**

I am required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of my advisory business or integrity. I have no information applicable to this item. Additional information is contained on <a href="http://brokercheck.finra.org">http://brokercheck.finra.org</a> or <a href="http://brokercheck.finra.org">www.adviserinfo.sec.gov</a> that you may wish to review.

#### **Item 4 Other Business Activities**

In addition to offering advisory services, I also involved in the following investment-related businesses or occupations:

I am a registered representative of LPL Financial ("LPL"), a registered broker/dealer and member of the Financial Industry Regulatory Authority ("FINRA"). In this capacity, I may sell securities to clients and receive normal and customary compensation in the form of commissions. Clients are under no obligation to purchase or sell securities through me on a commissionable basis. In addition, I may receive other compensation such as mutual fund or money market 12b-1 fees and variable annuity trails. The potential for receipt of commissions and other compensation gives him an incentive to recommend investment products based on

the compensation received, rather than on your needs. To address this, disclosure is made to you at the time a brokerage account is opened through LPL. Please refer to the *Fees and Compensation* section and the *Client Referrals and Other Compensation* section of Independent Advisor Alliance's firm brochure for additional disclosures on this topic.

I am affiliated with Rightirement Wealth Partners LLC. This is a business name that is used as a DBA (do business as) for brokerage business conducted through LPL Financial and advisory business conducted through Independent Advisor Alliance.

I am affiliated with RWP Capital. This is a business name that is used as a DBA (do business as) for brokerage business conducted through LPL Financial and advisory business conducted through Independent Advisor Alliance.

I am also licensed as an independent insurance agent and appointed through various insurance companies to offer life insurance, long-term care insurance, fixed annuities, health and disability insurance. In such capacity, I can sell insurance products to clients and receive normal and customary compensation in the form of commissions. The potential for receipt of commissions and other compensation gives me an incentive to recommend insurance products based on the compensation received, rather than on your needs. To address this, client's purchasing insurance will receive certain disclosure documents and complete an insurance application process when conducting such transactions.

# **Item 5 Additional Compensation**

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I may also receive from LPL bonuses based on my production, awards of stock options to purchase shares of LPL's parent company, LPL Investment Holdings Inc., reimbursement of fees I pay to LPL for items such as administrative services, and other things of value such as complimentary or reduced-cost attendance at LPL's national sales conference or top producer forums and events. These financial incentives from LPL are based on my overall business production. However, in some cases, the incentives are greater for assets I service in advisory programs.

# **Item 6 Supervision**

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oert Rus	so and/or	Jessica S	exton ca	an be rea	iched at	888-430-	1555.	

Independent Advisor Alliance, a registered investment advisor. Independent Advisor Alliance and Rightirement Wealth Partners are separate entities from LPL Financial.

# Allen Hodys, JD Financial Advisor

Rightirement Wealth Partners 440 Mamaroneck Ave, Suite 403 Harrison, NY, 10528 914-220-6195

Headquarters: 11215 N. Community House Rd. Suite 775 Charlotte, NC 28277 888.430.1555

# **Independent Advisor Alliance**



February 10, 2020

# FORM ADV PART 2B BROCHURE SUPPLEMENT

This brochure supplement provides information about Allen Hodys that supplements the Independent Advisor Alliance brochure. You should have received a copy of that brochure. Please contact us at **888.430.1555** if you did not receive Independent Advisor Alliance brochure or if you have any questions about the contents of this supplement.

Additional information about Allen Hodys is available on the SEC's website at www.adviserinfo.sec.gov.

# Allen Hodys

Year of Birth: 1962

## Education:

- Tufts University, Bachelor of Arts, 1984
- St. John's University School of Law, Juris Doctor, 1987

# Business Background:

- Independent Advisor Alliance, LLC; Investment Advisor Representative, 2019 present
- LPL Financial; Registered Representative, 2018 present
- NES Associates, LLC; General Counsel, 2010 2017
- Kratos Defense and Security Solutions; Director, 2005 2010
- TLA Associates, LLC; Director, 1999 2005
- Law Office of Allen Hodys, Esq.: 1995 1999
- Morris, Duffy, Alonso, & Faley; Senior Trial Attorney, 1991 1995
- Langan & Levy; Trial Attorney, 1989 1991

# **Item 3 Disciplinary Information**

I am required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of my advisory business or integrity. I have no information applicable to this item. Additional information is contained on <a href="http://brokercheck.finra.org">http://brokercheck.finra.org</a> or <a href="http://brokercheck.finra.org">www.adviserinfo.sec.gov</a> that you may wish to review.

#### **Item 4 Other Business Activities**

In addition to offering advisory services, I also involved in the following investment-related businesses or occupations:

I am a registered representative of LPL Financial ("LPL"), a registered broker/dealer and member of the Financial Industry Regulatory Authority ("FINRA"). In this capacity, I may sell securities to clients and receive normal and customary compensation in the form of commissions. Clients are under no obligation to purchase or sell securities through me on a commissionable basis. In addition, I may receive other compensation such as mutual fund or money market 12b-1 fees and variable annuity trails. The potential for receipt of commissions and other compensation gives him an incentive to recommend investment products based on the compensation received, rather than on your needs. To address this, disclosure is made to you at the time a brokerage account is opened through LPL. Please refer to the Fees and Compensation section and the Client Referrals and Other Compensation section of Independent Advisor Alliance's firm brochure for additional disclosures on this topic.

I am affiliated with Rightirement Wealth Partners. This is a business name that is used as a DBA (do business as) for brokerage business conducted through LPL Financial and advisory business conducted through Independent Advisor Alliance.

I am affiliated with RWP Capital. This is a business name that is used as a DBA (do business as) for brokerage business conducted through LPL Financial and advisory business conducted through Independent Advisor Alliance.

I am also licensed as an independent insurance agent and appointed through various insurance companies to offer life insurance, long-term care insurance, fixed annuities, health and disability insurance. In such capacity, I can sell insurance products to clients and receive normal and customary compensation in the form of commissions. The potential for receipt of commissions and other compensation gives me an incentive to recommend insurance products based on the compensation received, rather than on your needs. To address this, client's purchasing insurance will receive certain disclosure documents and complete an insurance application process when conducting such transactions.

# **Item 5 Additional Compensation**

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I may also receive from LPL bonuses based on my production, awards of stock options to purchase shares of LPL's parent company, LPL Investment Holdings Inc., reimbursement of fees I pay to LPL for items such as administrative services, and other things of value such as complimentary or reduced-cost attendance at LPL's national sales conference or top producer forums and events. These financial incentives from LPL are based on my overall business production. However, in some cases, the incentives are greater for assets I service in advisory programs.

# **Item 6 Supervision**

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Robert Russo and/or Jessica Sexton can be reached at 888-430-1555.

Laurie Schaeffer, CRPC®
440 Mamaroneck
Suite 403
Harrison, NY 10528
914.940.4825

Headquarters: 11215 N. Community House Rd. Suite 775 Charlotte, NC 28277 888.430.1555

# **Independent Advisor Alliance**



November 4, 2019

# FORM ADV PART 2B BROCHURE SUPPLEMENT

This brochure supplement provides information about Laurie Schaeffer that supplements the Independent Advisor Alliance brochure. You should have received a copy of that brochure. Please contact us at **888.430.1555** if you did not receive Independent Advisor Alliance brochure or if you have any questions about the contents of this supplement.

Additional information about Laurie Schaeffer is available on the SEC's website at <a href="https://www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a>.

# Laurie Schaeffer Year of Birth: 1962

## Education:

Hofstra University, BBA 1984

# Business Background:

- Independent Advisor Alliance, LLC; Investment Advisor Representative, 2019 present
- LPL Financial; Registered Representative, 2017 present
- Independent Financial Partners; Investment Advisor Representative, 2017 2019
- MetLife; Investment Advisor Representative, 2011 2017
- Ameriprise Financial; Investment Advisor Representative, 2002 2010

#### Certifications:

• CRPC®, or Chartered Retirement Planning Counselor<sup>SM</sup>.

# **CRPC®**

CRPC®, or Chartered Retirement Planning Counselor<sup>SM</sup>. Individuals who hold the CRPC® designation have completed a course of study encompassing pre-and post-retirement needs, asset management, estate planning and the entire retirement planning process using models and techniques from real client situations. The program is designed for approximately 120-150 hours of self-study. The program is self-paced and must be completed within one year from enrollment.

# **Item 3 Disciplinary Information**

I am required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of my advisory business or integrity. I have no information applicable to this item. Additional information is contained on <a href="http://brokercheck.finra.org">http://brokercheck.finra.org</a> or <a href="http://brokercheck.finra.org">www.adviserinfo.sec.gov</a> that you may wish to review.

#### **Item 4 Other Business Activities**

In addition to offering advisory services, I also involved in the following investment-related businesses or occupations:

I am a registered representative of LPL Financial ("LPL"), a registered broker/dealer and member of the Financial Industry Regulatory Authority ("FINRA"). In this capacity, I may sell securities to clients and receive normal and customary compensation in the form of commissions. Clients are under no obligation to purchase or sell securities through me on a commissionable basis. In addition, I may receive other compensation such as mutual fund or money market 12b-1 fees and variable annuity trails. The potential for receipt of commissions

and other compensation gives him an incentive to recommend investment products based on the compensation received, rather than on your needs. To address this, disclosure is made to you at the time a brokerage account is opened through LPL. Please refer to the *Fees and Compensation* section and the *Client Referrals and Other Compensation* section of Independent Advisor Alliance's firm brochure for additional disclosures on this topic.

I am affiliated with Rightirement Wealth Partners. This is a business name that is used as a DBA (do business as) for brokerage business conducted through LPL Financial and advisory business conducted through Independent Advisor Alliance.

I am also affiliated with Blackbridge Financial. This is a business name that is used as a DBA (do business as) for brokerage business conducted through LPL Financial and advisory business conducted through Independent Advisor Alliance.

I am also licensed as an independent insurance agent and appointed through various insurance companies to offer life insurance, long-term care insurance, fixed annuities, health and disability insurance. In such capacity, I can sell insurance products to clients and receive normal and customary compensation in the form of commissions. The potential for receipt of commissions and other compensation gives me an incentive to recommend insurance products based on the compensation received, rather than on your needs. To address this, client's purchasing insurance will receive certain disclosure documents and complete an insurance application process when conducting such transactions.

# **Item 5 Additional Compensation**

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I may also receive from LPL bonuses based on my production, awards of stock options to purchase shares of LPL's parent company, LPL Investment Holdings Inc., reimbursement of fees I pay to LPL for items such as administrative services, and other things of value such as complimentary or reduced-cost attendance at LPL's national sales conference or top producer forums and events. These financial incentives from LPL are based on my overall business production. However, in some cases, the incentives are greater for assets I service in advisory programs.

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Securities offered through LPL Financial, Member FINRA/SIPC. Investment Advice offered through									